

2/20

PATH A: SOURCE TO ARS

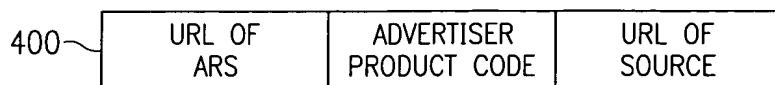


FIG. 4a

PATH B: ARS TO SOURCE

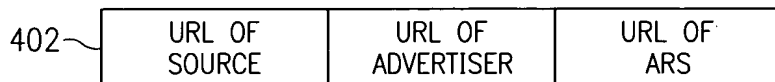


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

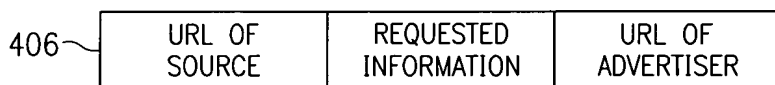


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

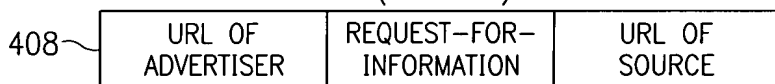
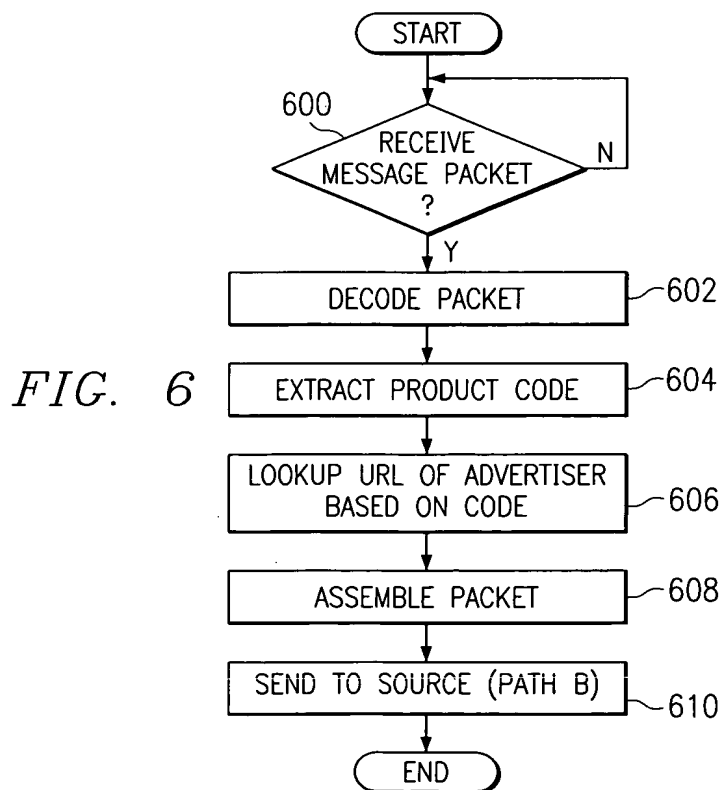


FIG. 4e



3/20

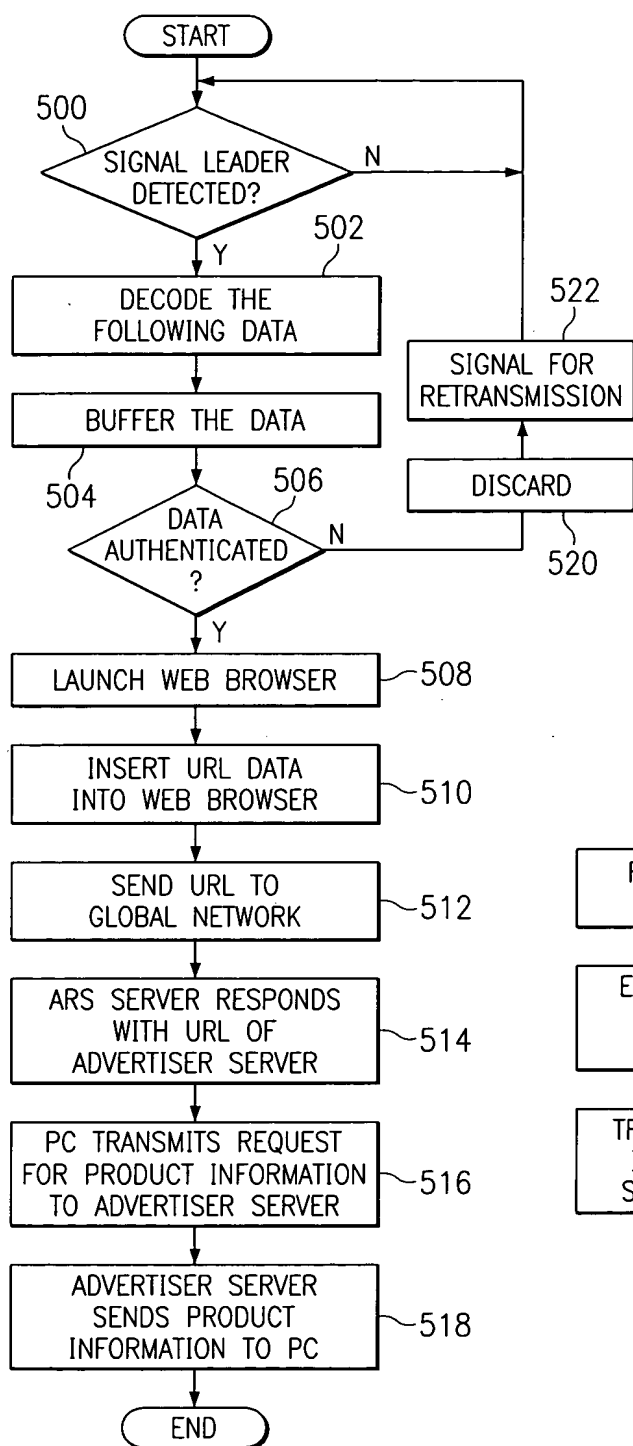


FIG. 5

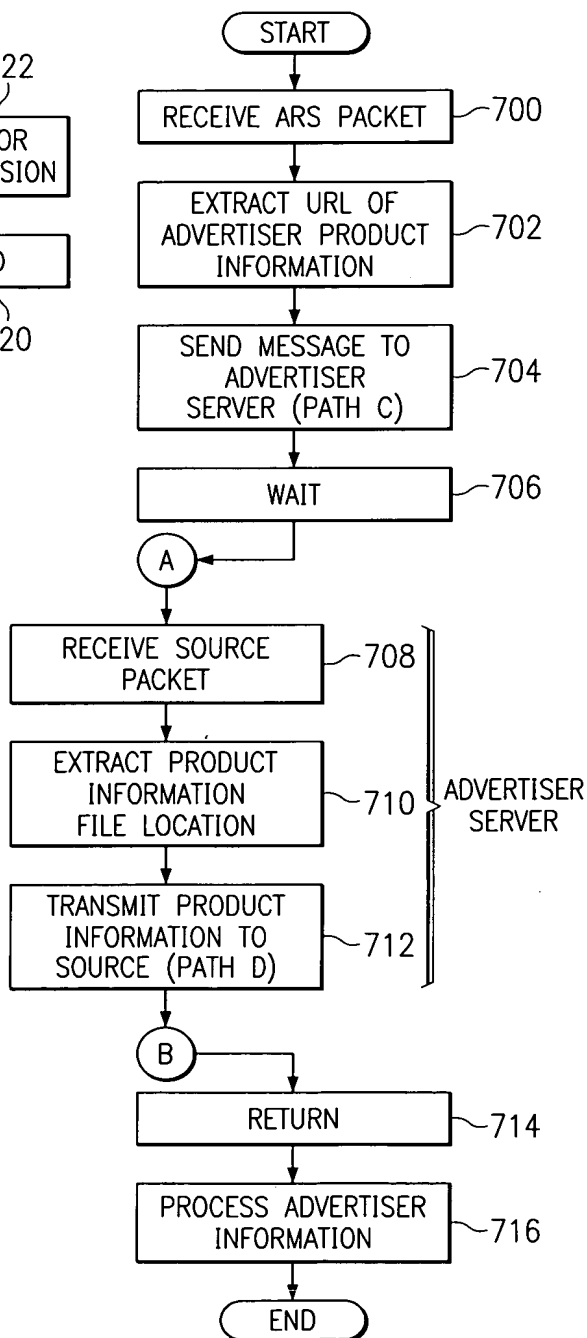


FIG. 7

4/20

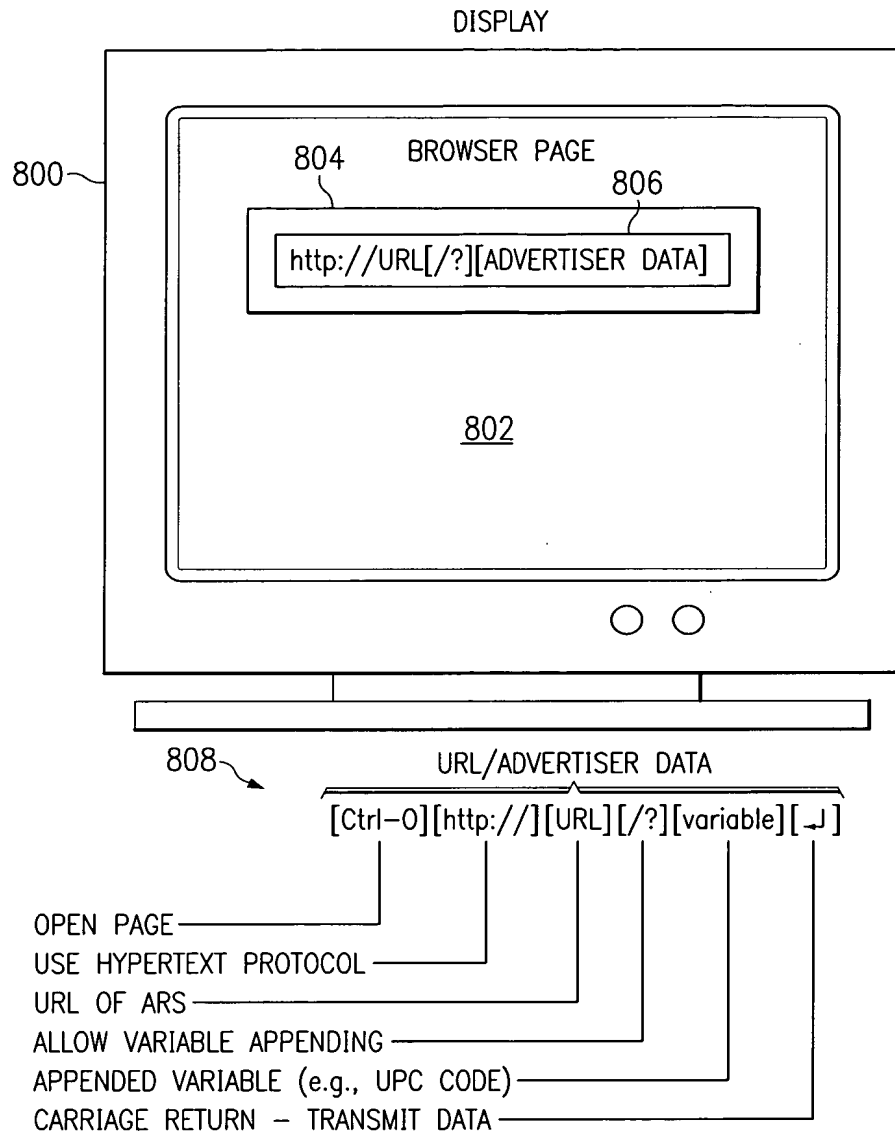


FIG. 8

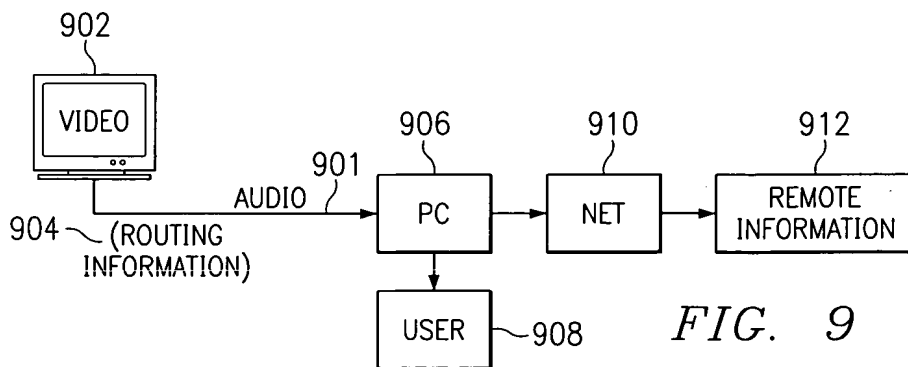
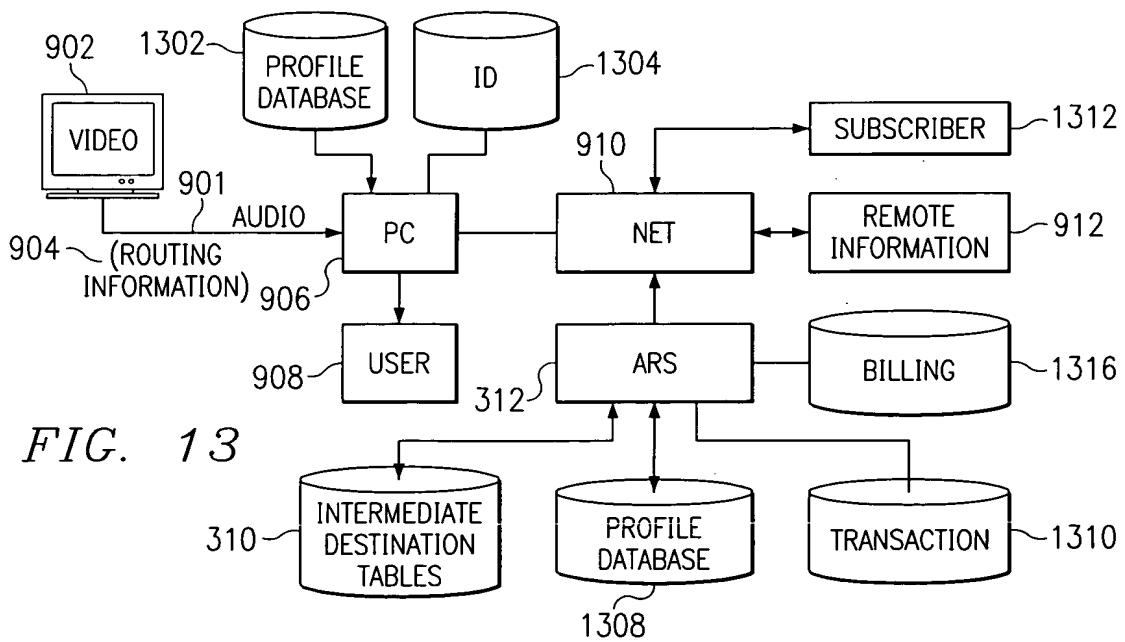
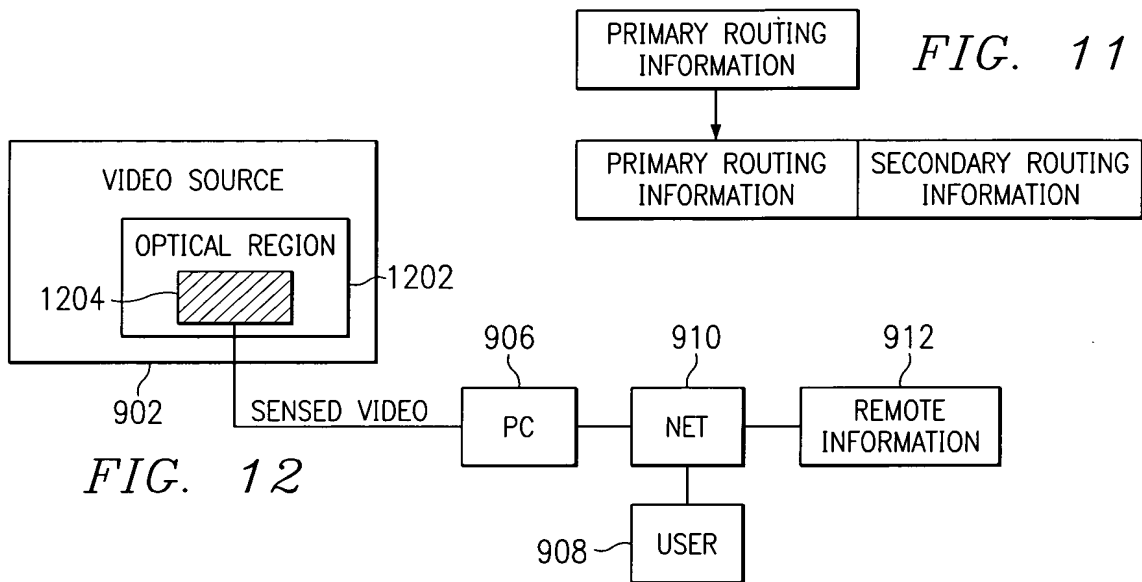
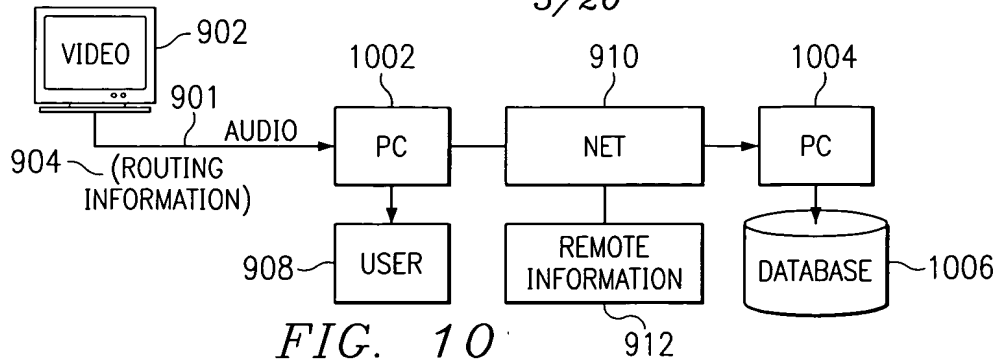


FIG. 9

5/20



6/20

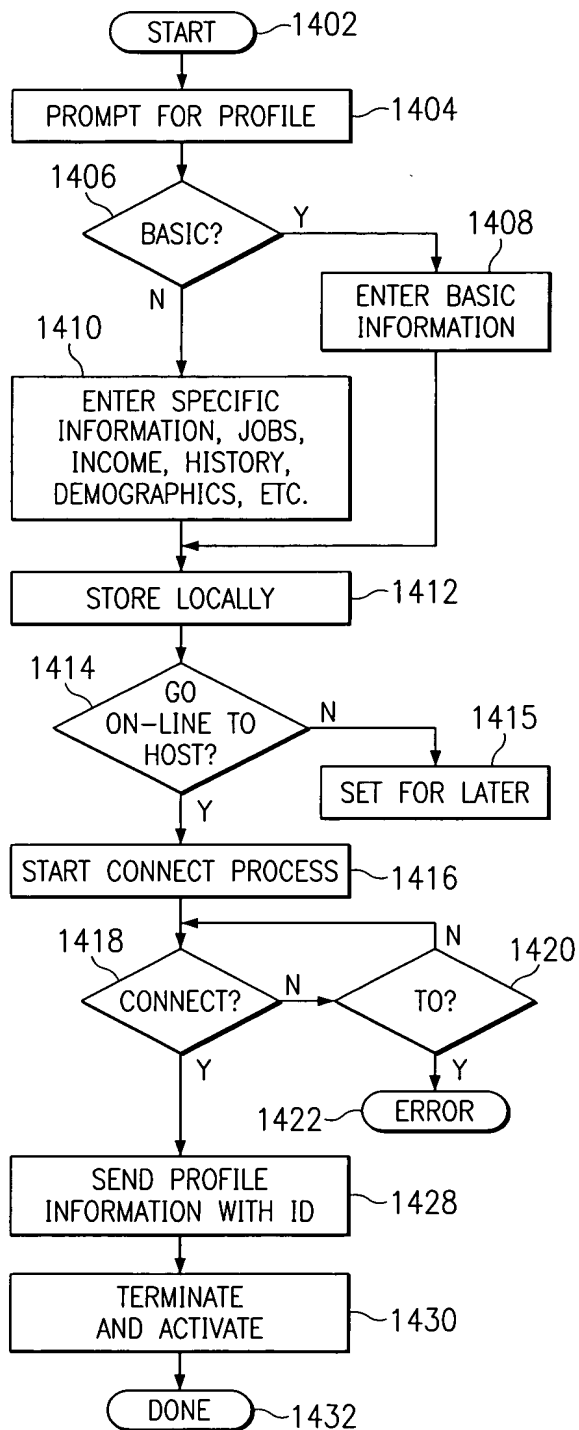


FIG. 14

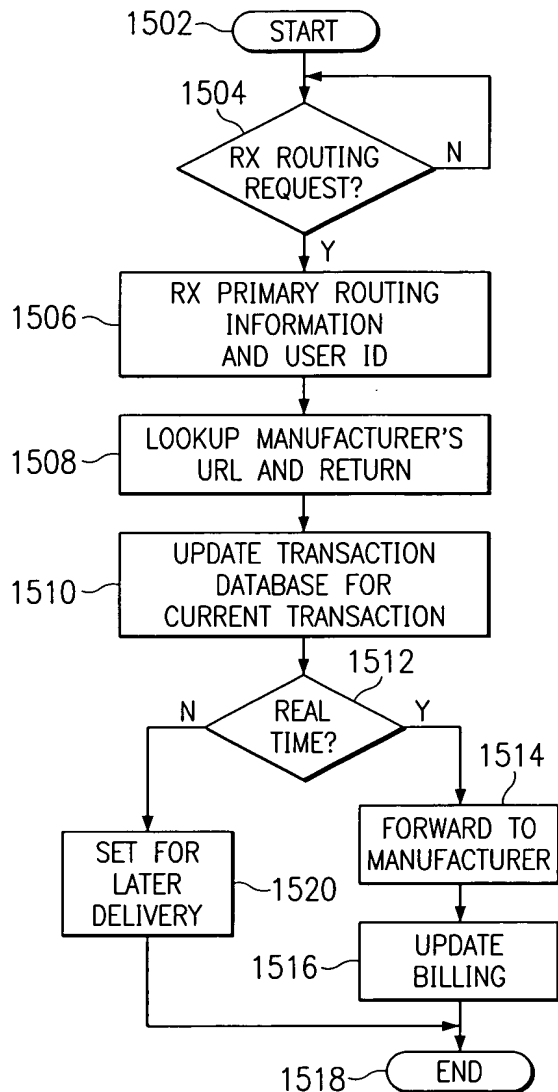
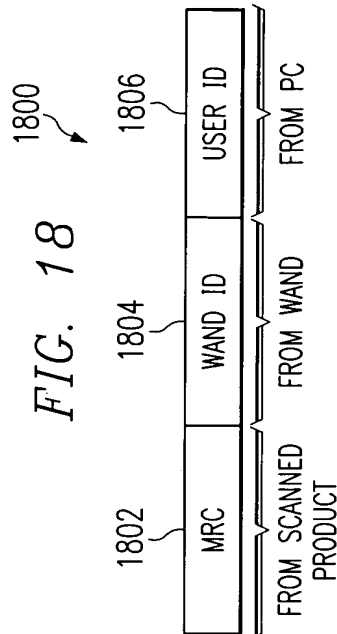
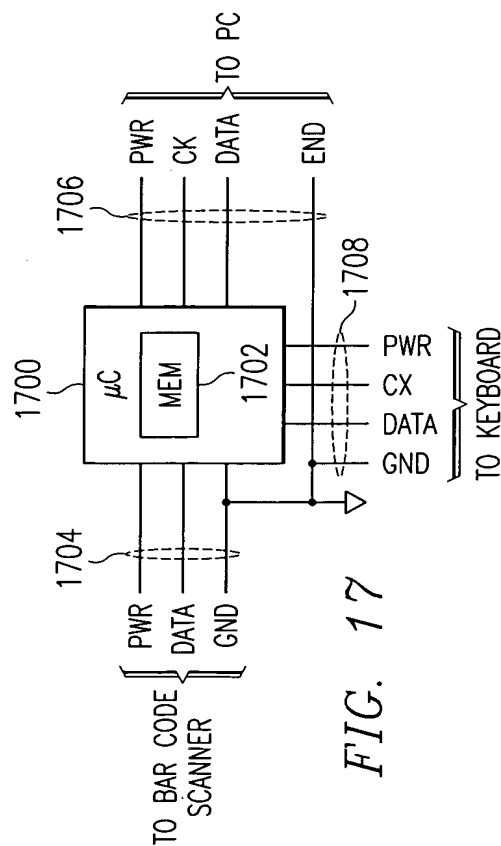
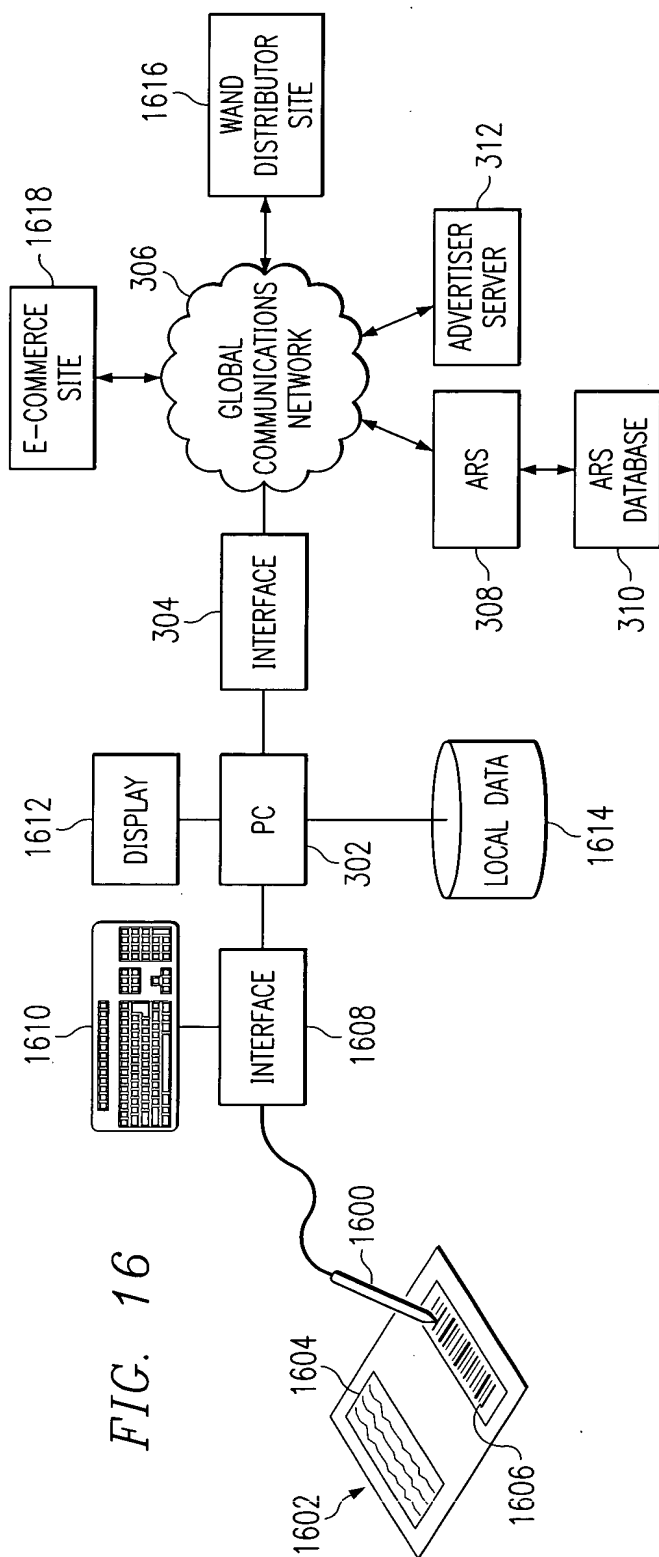


FIG. 15

7/20



8/20

FIG. 19

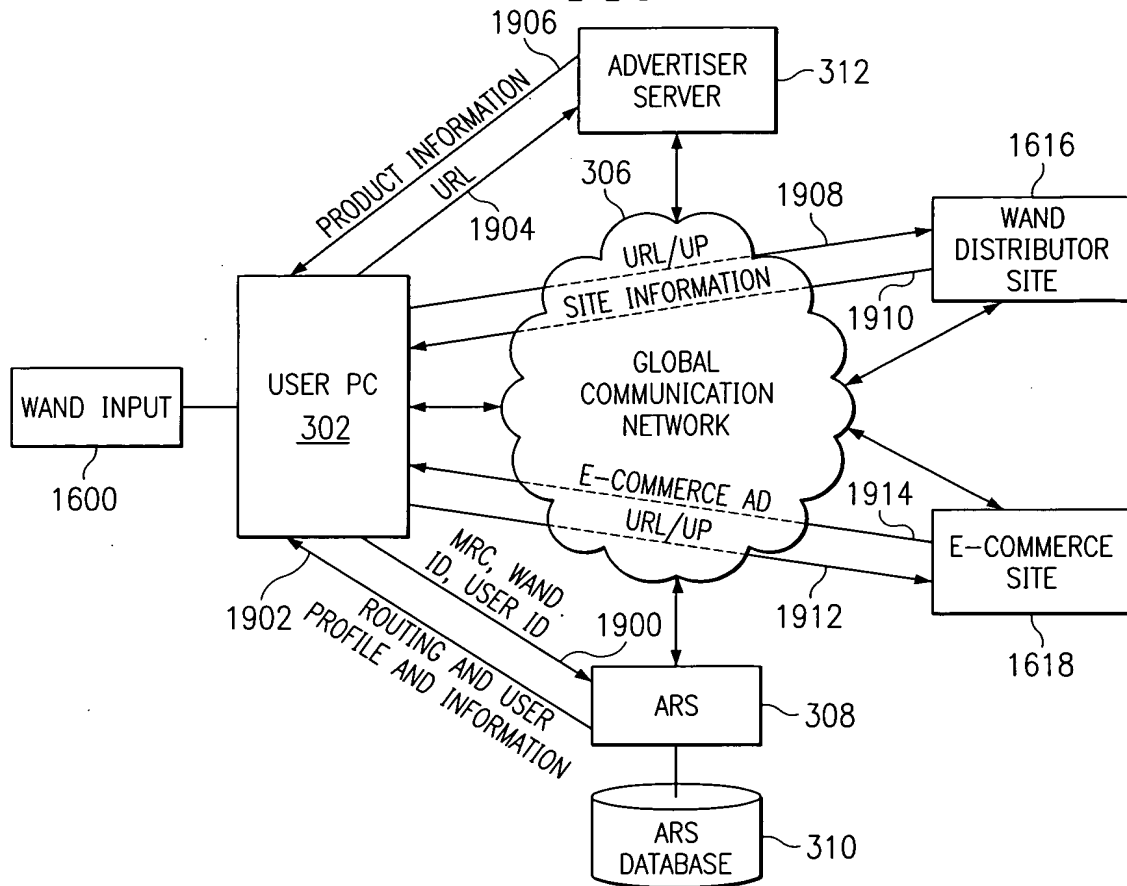
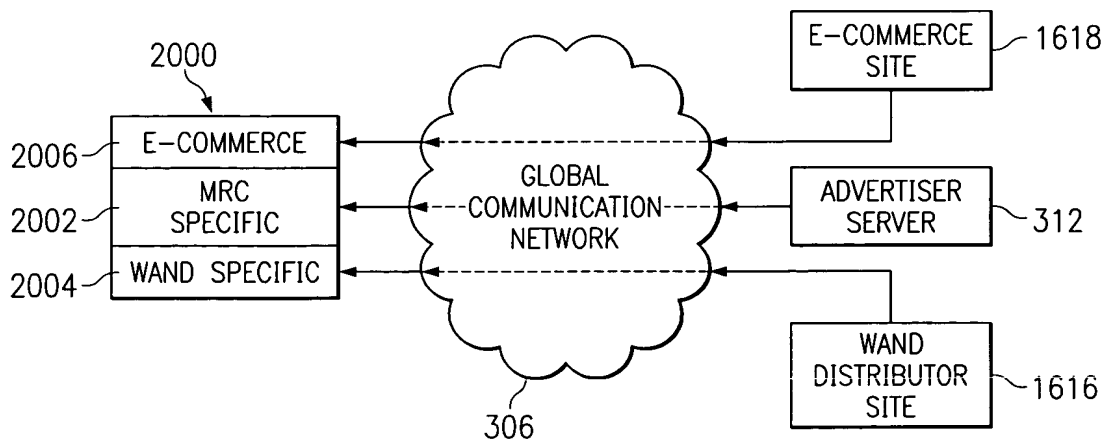


FIG. 20





9/20

ARS DATABASE  
2100

FIG. 21

2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
MRC	ROUTE	ID	DISTRIBUTOR	PROFILE	MRC	INFORMATION

FIG. 22

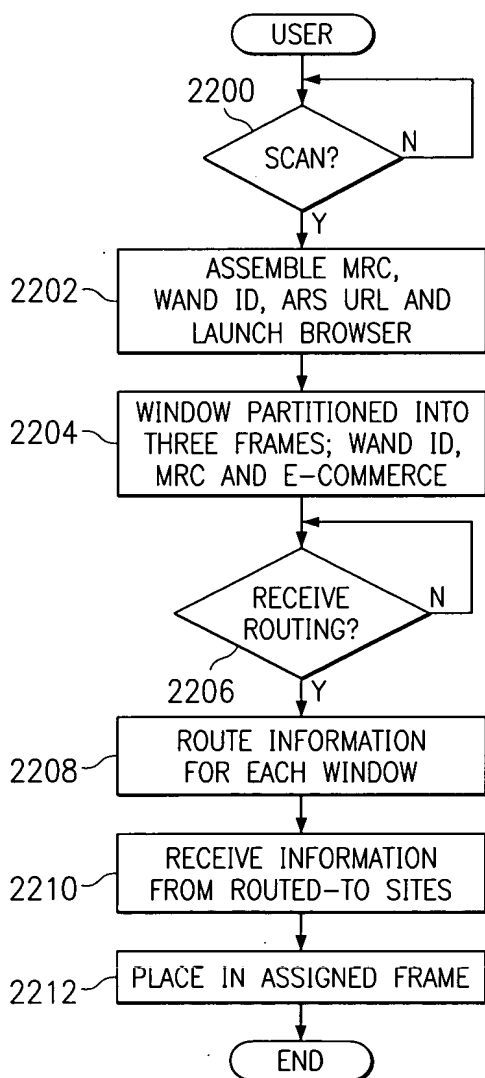
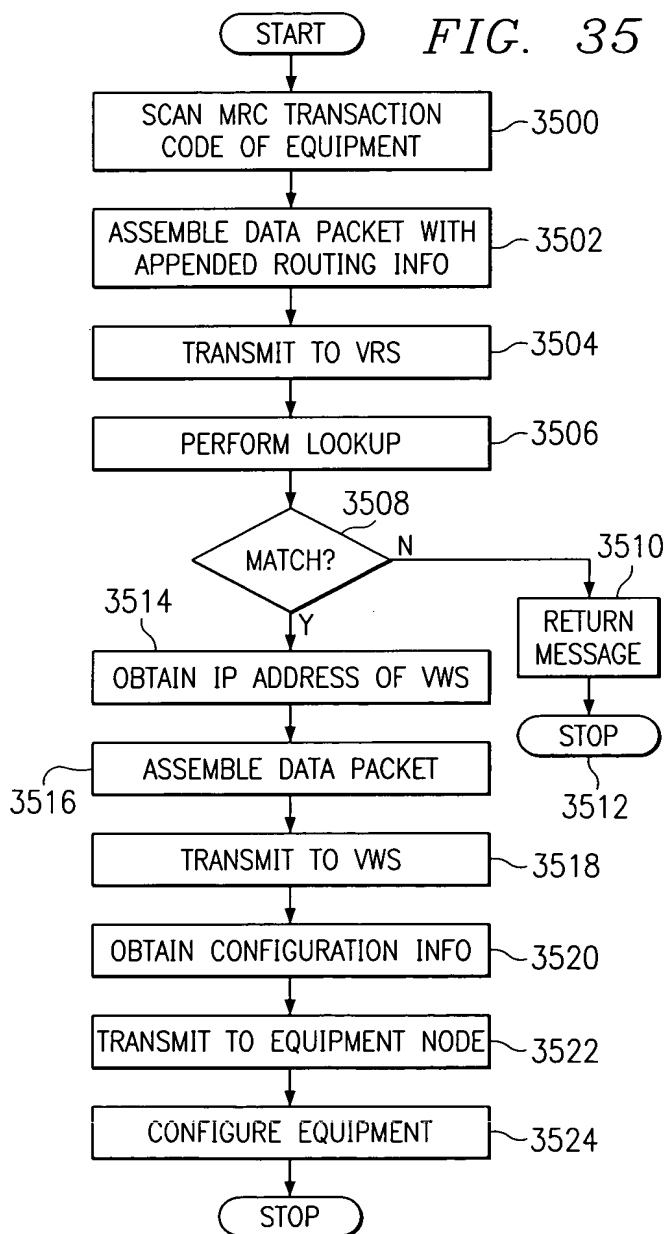


FIG. 35



10/20

FIG. 23

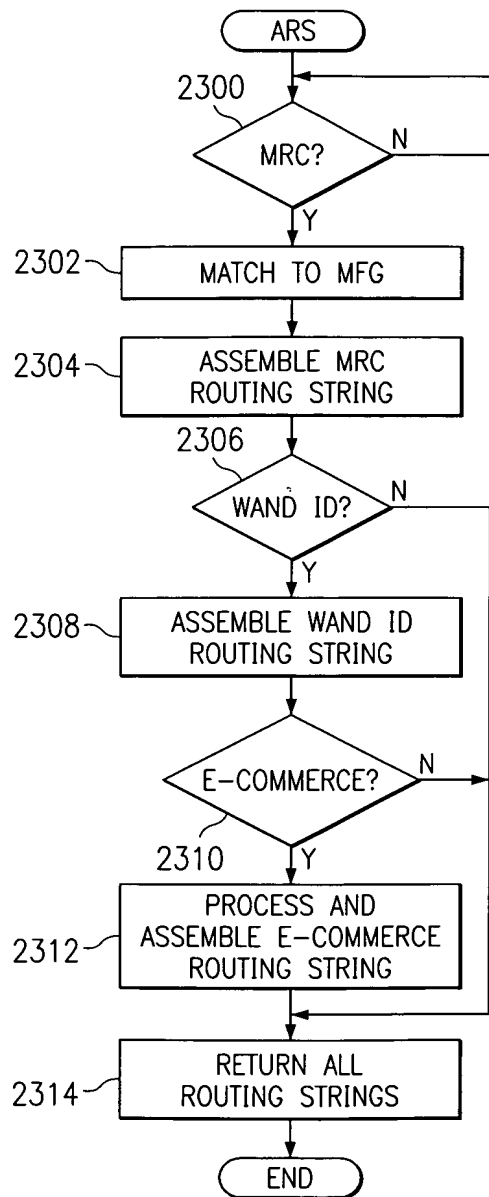
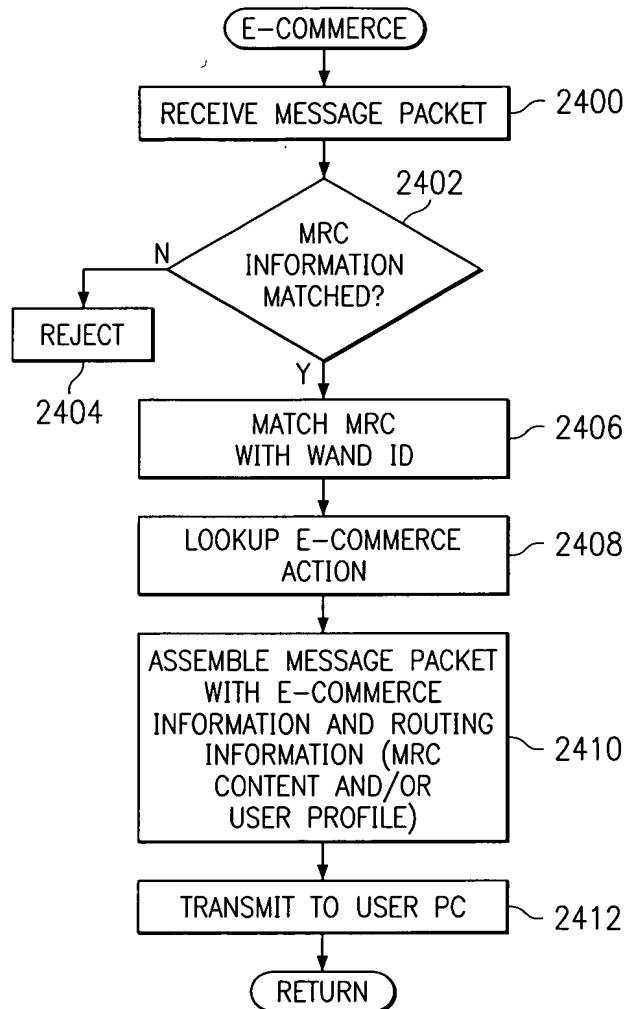
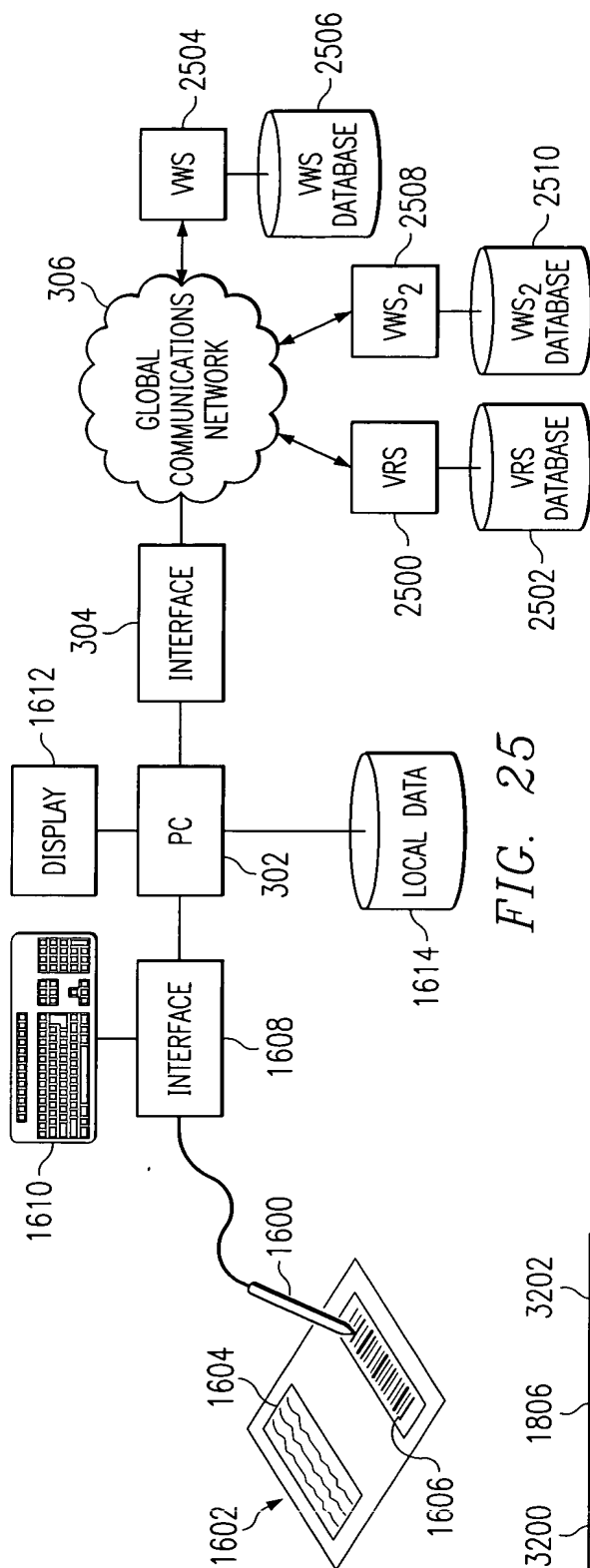


FIG. 24





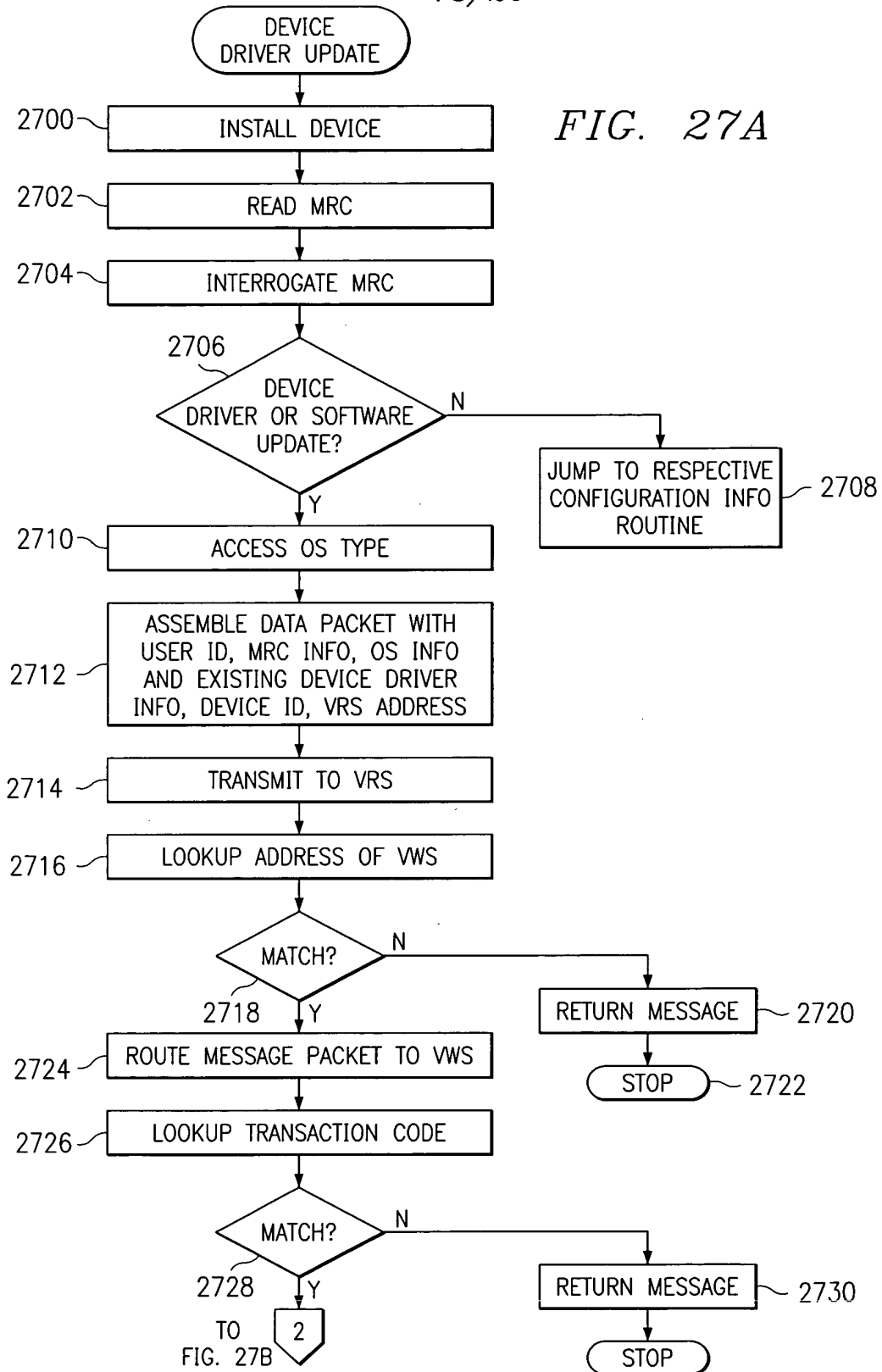
TRANSACTION CODE	USER ID	VWS ADDRESS
3200	1806	3202

[illegible]

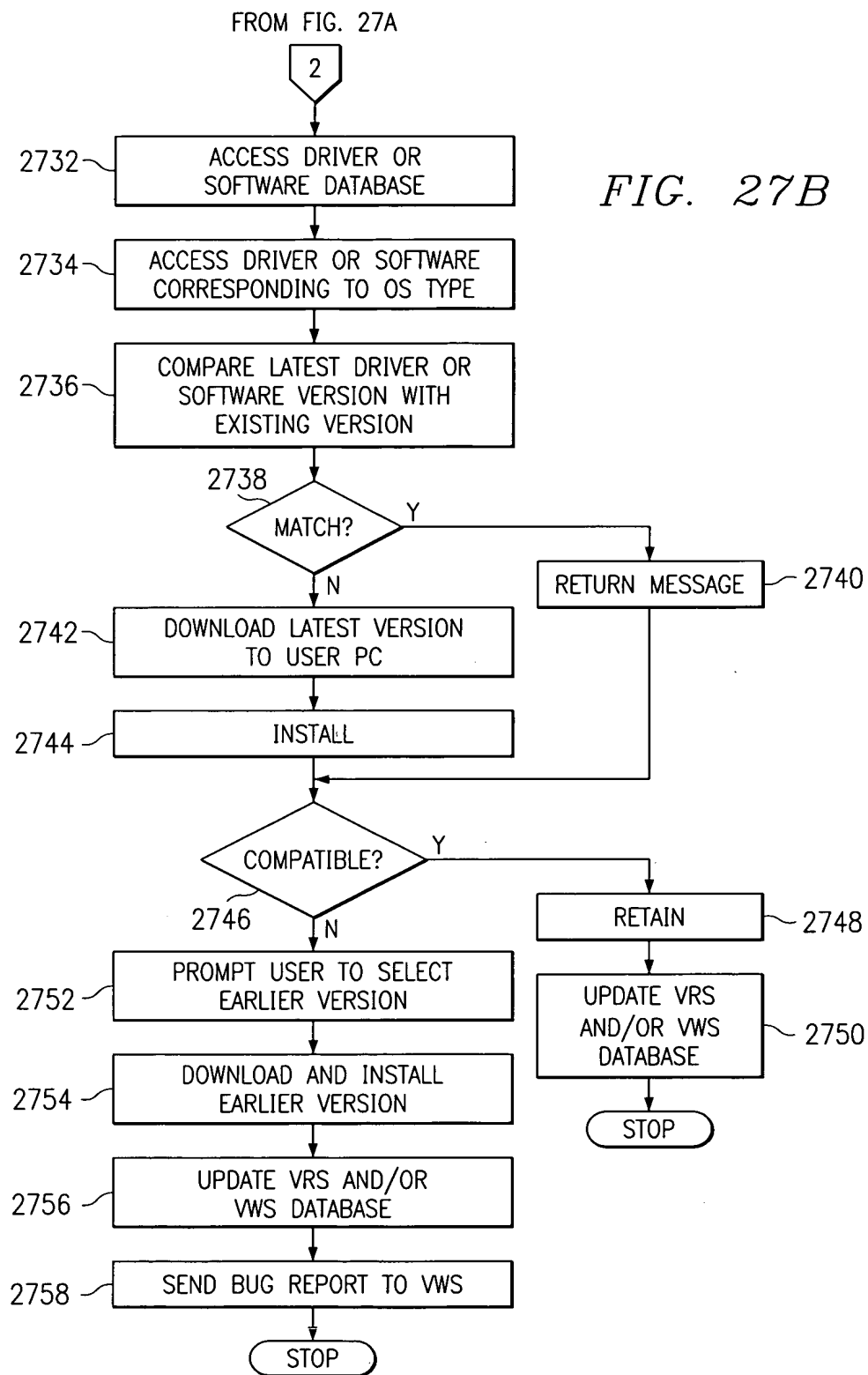


FIG. 34

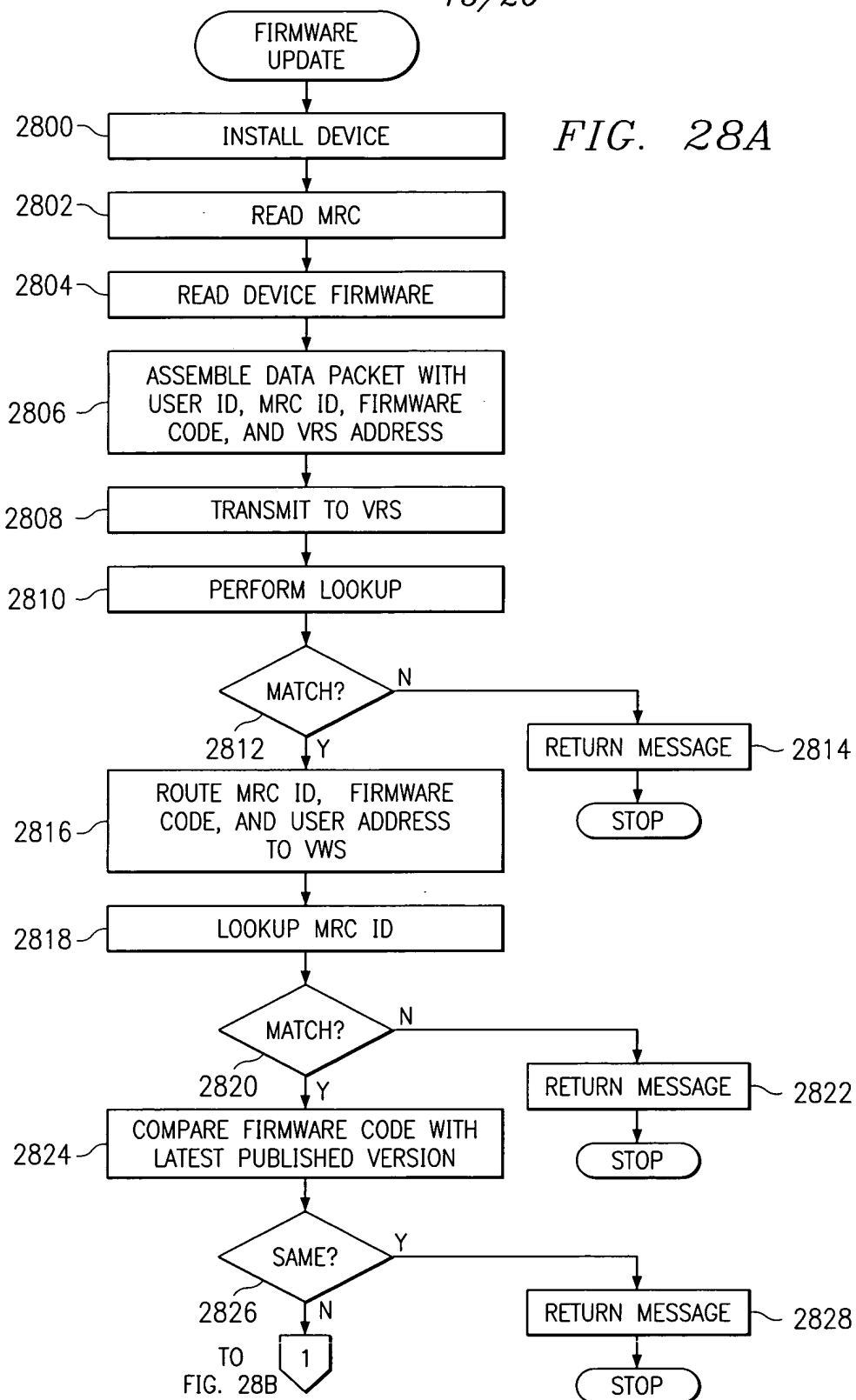
13/20



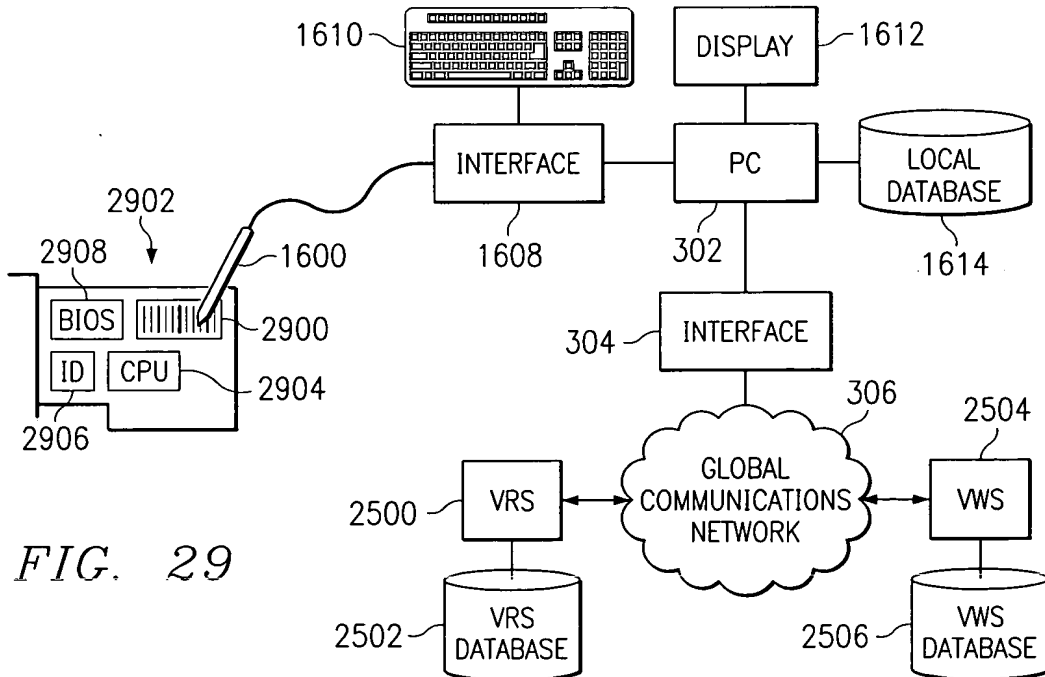
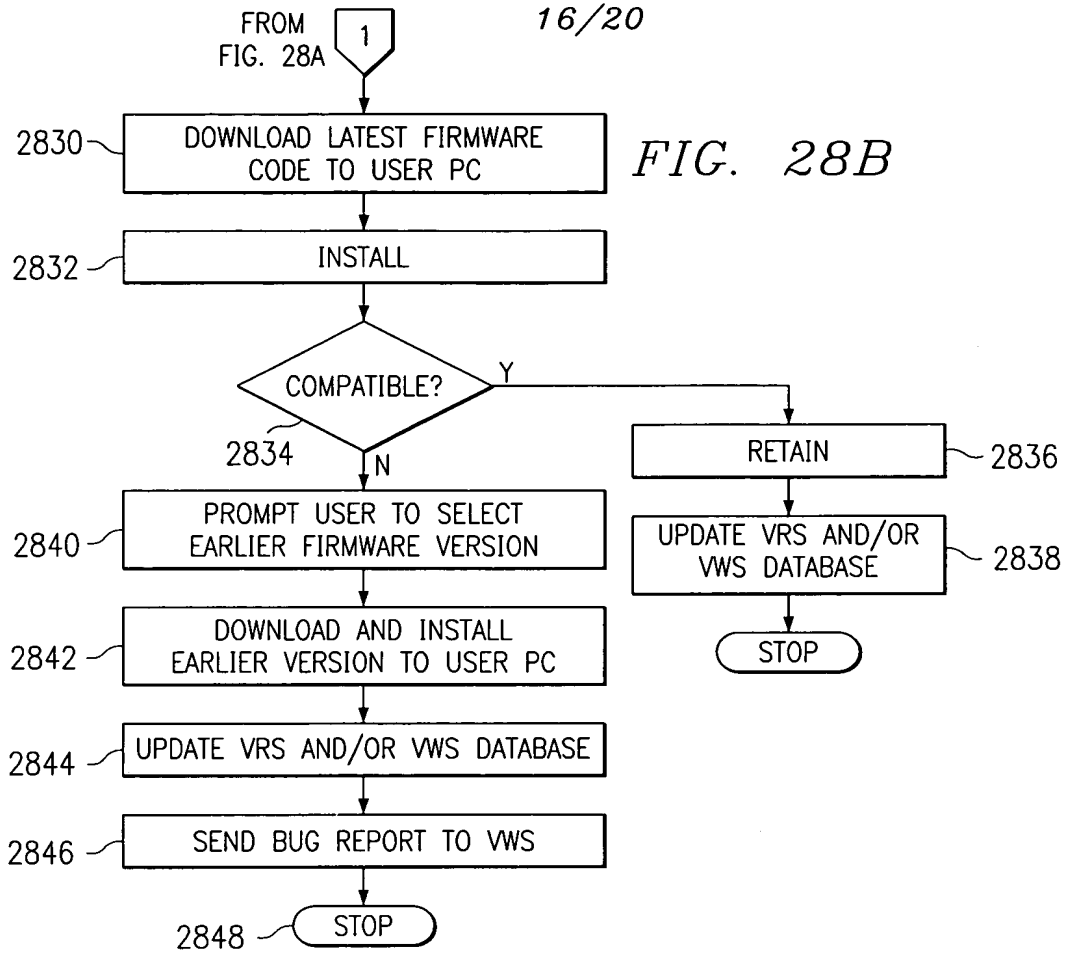
14/20



15/20



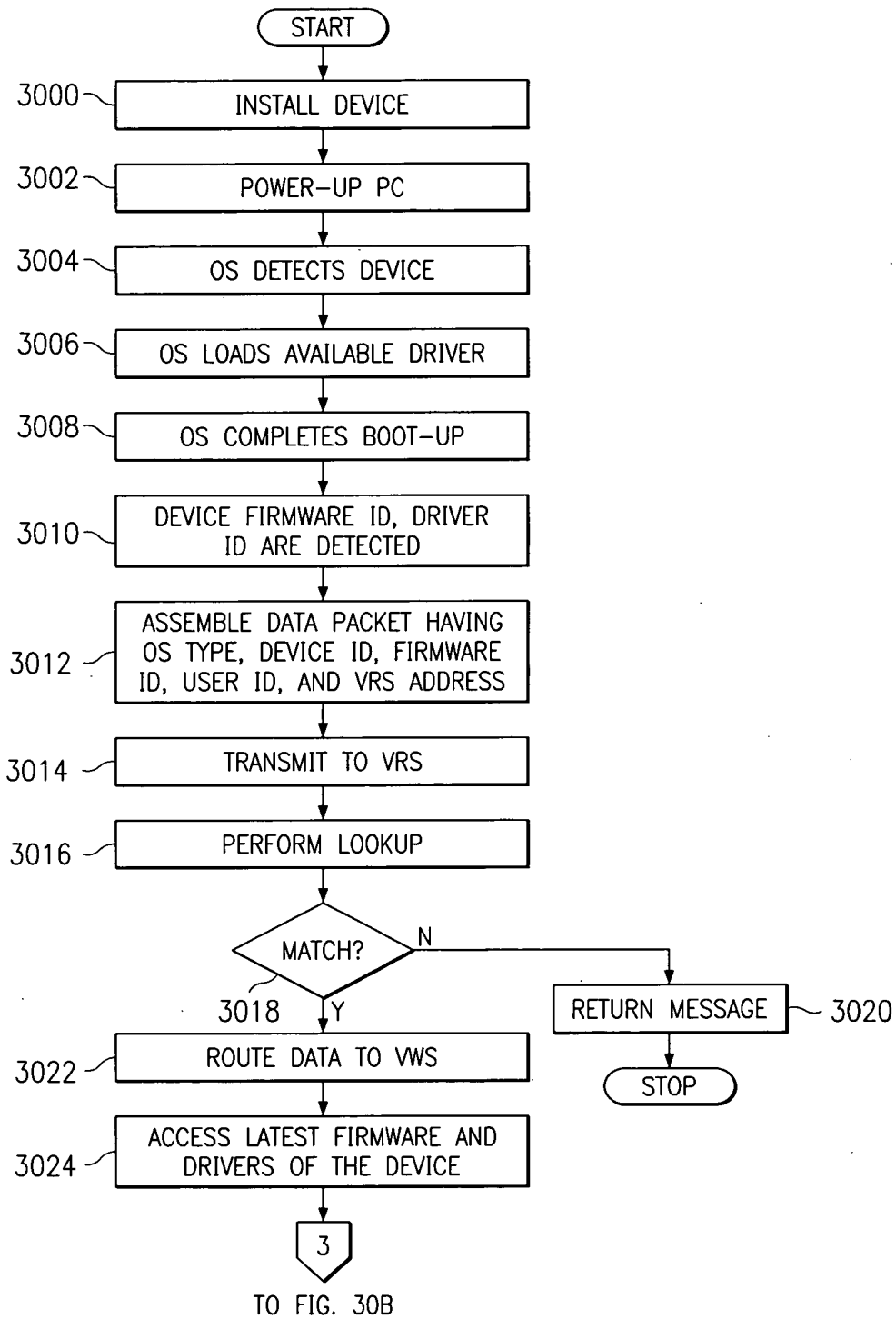
16/20



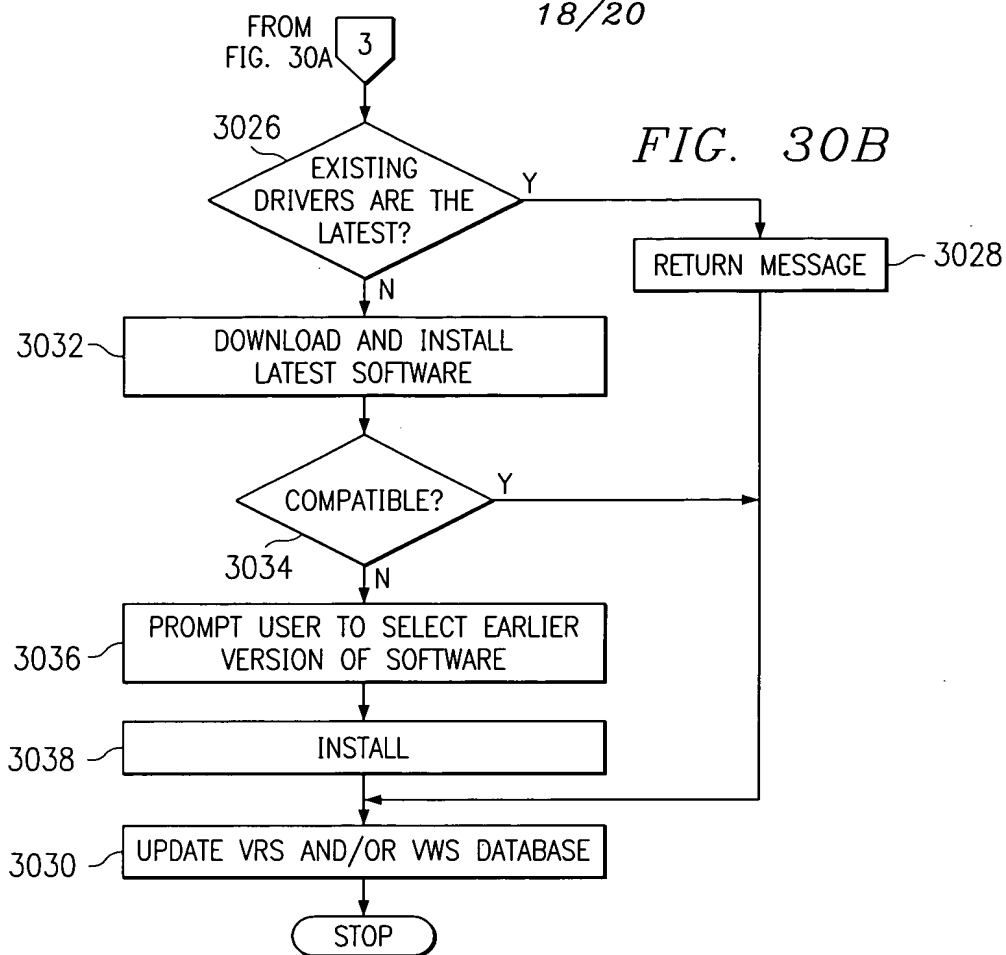


17/20

FIG. 30A



18/20



3600 TRANSACTION CODE	3602 DEVICE ADDRESS	3604 VWS ADDRESS

*FIG. 36*

3706 USER ID	3700 TRANSACTION CODE	3704 DEVICE ID	3702 CONFIG INFO	3708 VWS ADDRESS
UID 1	TCODE X	DEVICE 1	MODE 1	URL 1
UID 1	TCODE Y	DEVICE 1	MODE 2	URL 2
UID 1	TCODE Z	DEVICE 1	DRIVER DLD	URL 3
UID 1	TCODE X	DEVICE 2	MODE 3	URL 4
⋮	⋮	⋮	⋮	⋮

*FIG. 37*

19/20

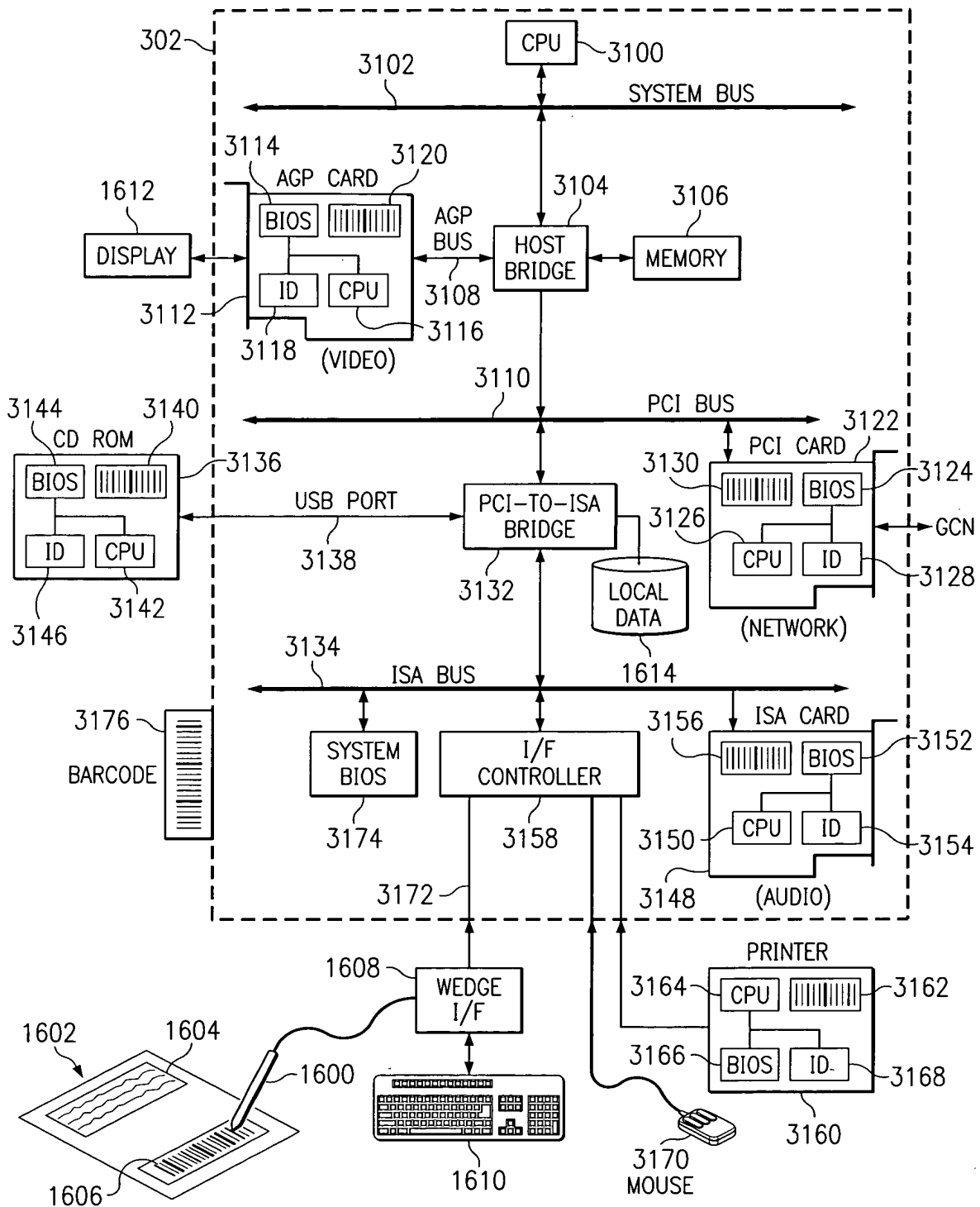


FIG. 31

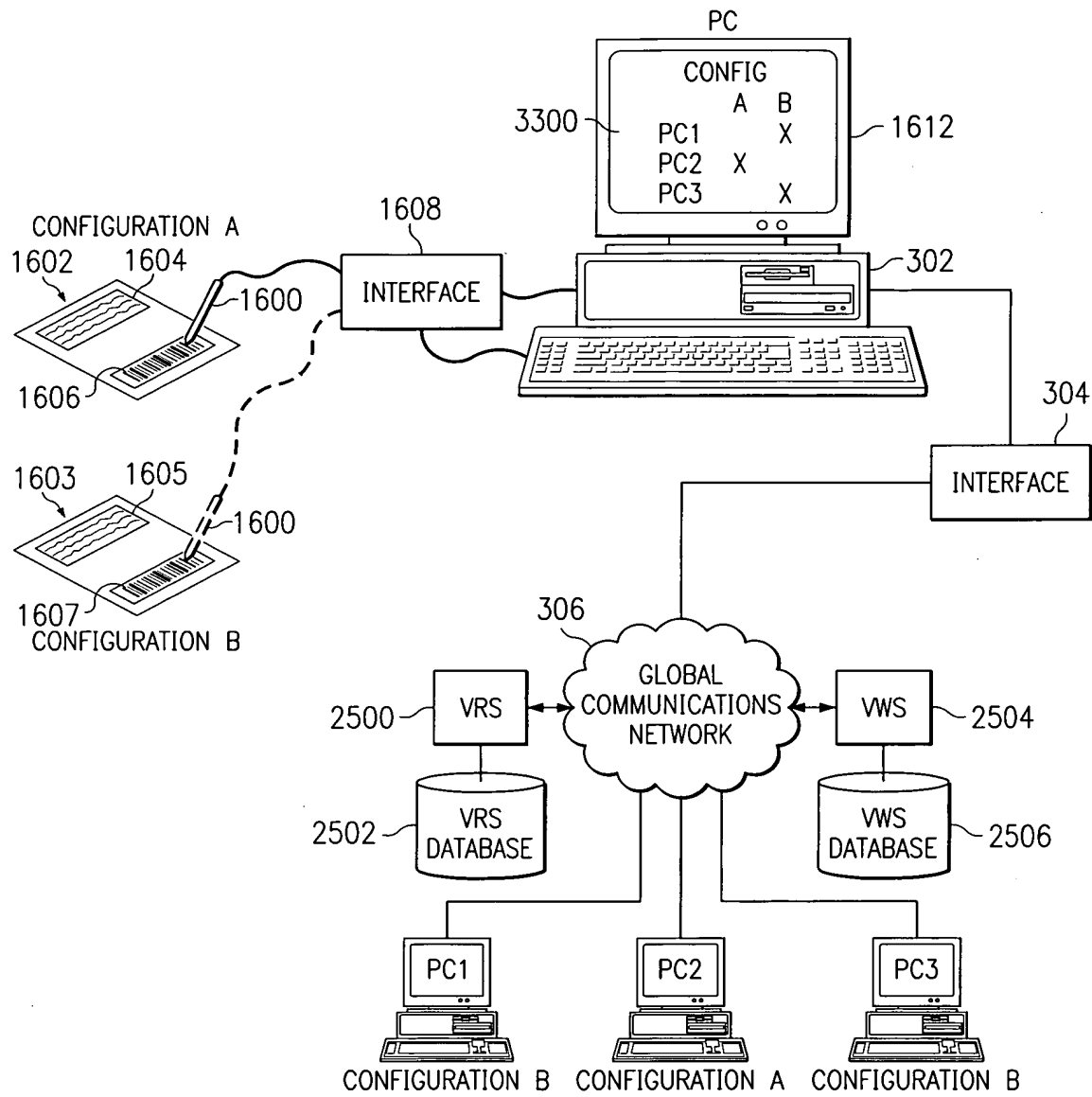


FIG. 33